

The image features a central bright star with a four-pointed diffraction pattern, set within a dark circular frame. This frame is surrounded by a complex, swirling pattern of glowing orange and yellow energy trails that resemble a nebula or a field of magnetic field lines. The background is a dark space filled with numerous small, distant stars. The overall composition is symmetrical and evokes a sense of cosmic power and energy.

*Masterful Evocateur*

*The Art of Calling Forth Genius*



If something inside you said this is the right thing to be attending even if you didn't exactly know why...then it's right that you're here.

If something you read told you this was something to attend and value was already clear for you...then it's right that you're here.

If someone recommended this and you trust them enough to simply being here while uncertain of the journey, then it's right that you're here.

If you're here in any way shape or form against your will, then it's best not to be here, because it doesn't fit and forcing yourself here or anywhere else doesn't work. It kills your soul.



M

# My promises

I promise two things with respect to this program:

1. That I will deliver the **best program experience** I know how to do.
2. That I will **keep listening to what is calling me to bring forth** in whatever way necessary to fulfill promise #1.

There's NO guarantee you will become Masterful at this. You are the guarantee, not me.

Questions?



Here's what we're up to for these 9 sessions:

1. The Context for Evoking
2. The Key Agilities (more than just skill sets)
3. What to Call forth – Singularity
4. What to Call forth – Passion
5. What to Call forth – Desire
6. What to Call forth – Clarity
7. What to Call forth – Action
8. What to Call forth – Greatness
9. What to Call forth – Self



Ms



# Groundrules

- A. Show up ready to play
- B. Participate
- C. Be open to interaction
- D. Practice
- E. Feel into this more than you think about it
- F. If you don't get something, ask
- G. Find your own way to integrate that fits organically with you

So....



Ms



# Where we're going today

- Prologue – Where this all comes from
- The context for Evoking
- What is/isn't evoking
- Respectful assumptions
- Distinctions
  - Calling forth vs. calling out
  - Their truth vs. your truth
  - The 'larger' self vs the current self
- Be the rising tide
  - Intention
  - Congruence



# *Prologue*

Provoke,

Evoke

or Go Home!



*"In the long run, nothing's more important than the evolution of consciousness. Winning championships is the greatest feeling in the world, but it passes. In even the best-case scenario, it is just a by-product. What doesn't pass is the opportunity it offers each individual player for personal growth and evolving consciousness."*

Phil Jackson 11 time NBA championship Coach



1. Self and Genius are innate
2. People don't live fully to their Greatness
3. We are culturally conditioned to be small
4. There are internal frictors that drive and exhibit our 'smallness'

# *Mj* What Masterful Evoking is

Masterful evoking is about calling forth the **essence** of people so that it no longer resides inside as potential. When that potential is fully **Presented**, it naturally and seamlessly **transforms** into their true power to affect their lives and the world in ways that are meaningful to them.





# What Evoking is Not

- A. About You
- B. Encouraging
- C. Cheerleading
- D. "Cutting off at the knees and building up"
- E. Empowering
- F. Imposing
- G. StarMaking
- H. "Firing Up"

They are already brilliant, masterful, genius, passionate...and more...they are just not experiencing it regularly.

Mp

# Respectful Assumptions

The client is...



...more than they regularly experience

MP

# Key Distinctions

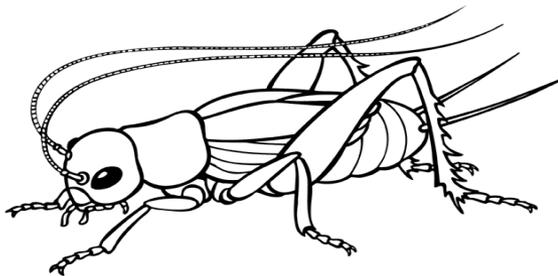
Calling forth vs. calling out



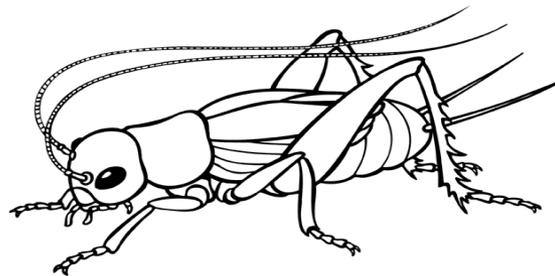
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# Key Distinctions

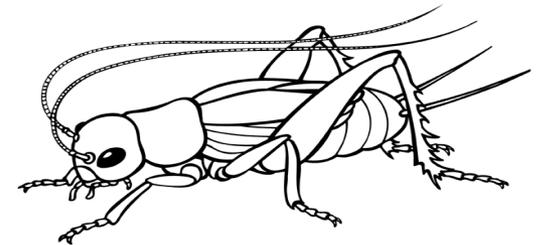
Their truth vs. your truth



Good luck charm



Pest



Delicacy

Mg

# Key Distinctions

The 'larger' self vs the current self





# *Be the Rising Tide*



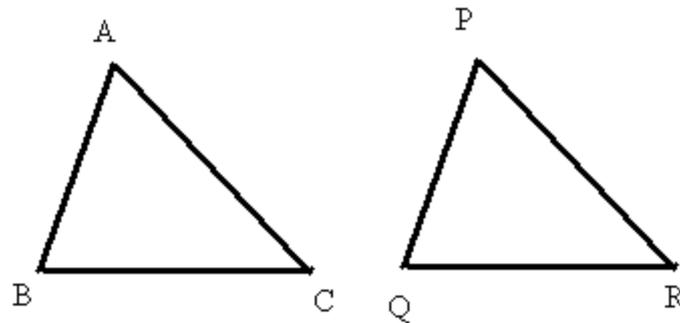
# What Am I about? Really?

Mj



Intention

Congruence



How I live – What I say about how to live